## **Jaykay Enterprises Limited**



Date: August 24, 2024

To, The Manager, Listing Operations, BSE Limited, Dalal Street, Mumbai – 400 001

Scrip Code: 500306

Subject : Intimation of issue of advertisement in newspapers in respect of the Rights Issue of Fully paid up Equity Shares of Jaykay Enterprises Limited ("the Company") pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in terms of the provisions of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018.

Dear Sir/Madam,

With reference to the captioned subject and in reference to our earlier intimations regarding the Rights Issue of equity shares of Jaykay Enterprises Limited ("the Company"), enclosed herewith are the copies of newspaper advertisements made by the Company today i.e. August 24, 2024, in the following newspapers:

- 1. Business Standard– English (All editions)
- 2. Business Standard-Hindi (All editions)

The copy of the newspaper advertisement is also available on the Company's website at <u>www.jaykayenterprises.com</u>.

Kindly take the same on your records and disseminate the same on your website.

Thanking You,

For Jaykay Enterprises Limited

Yogesh Sharma Company Secretary and Compliance Officer Membership No.: A29286

Encl: As above



NEW DELHI | SATURDAY, 24 AUGUST 2024 Business Standard

not an ann

6



Date: August 23, 2024 Place: New Delhi

ms, or the plain paper application, as the case may be, was submitted by the investors along with a photocopy of the asknow For Javkey Enterprises Limitac On behalf of the Board of Direc 946

> Wr. Yogash & Company Secretary and Compliance Officer

tisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is ouncement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI"). **JAYKAY ENTERPRISES LIMITED** Jaykay Enterprises Limited (our 'Company' or the 'Issue'') was originally incorporated as 'J.K. Investment Trust Limited' on May 17, 1943, as a public company under the provisions of the Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Oudh on May 17, 1943. Subsequently, the name Company was changed to 'J.K. Synthetics Limited', and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh, Kan May 9, 1961, under the provisions of the Companies Act, 1956, Errither, the name of our Company was changed to 'J.K.Subsequently, include the constance of a fresh certification consecution to the change of name was issued by the Registrar of Companies, Utar Pradesh, Kan to the change of name was issued by the Registrar of Companies, Utar Pradesh and Utarakhand on October 15, 2010. For further details, please see 'General Information' on page 76. ns of the in Registered Office: Kamla Tower, Kanpur-208001, Uttar Pradesh, India Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer Telephone: +91512-2371478 | E-mail Id: cs@lavkaventerprises.com | Website: www.lavkaventerprises.com Corporate Identification Number: L55101UP1961PLC001187 Corporate Identification Number: L55101UP1961PLC001187 PROMOTER OF OUR COMPANY: MIR ABHISHEK SINGHANIA FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY ISSUE OF UP TO 6,84,57,685 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 1/- EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 28/- PER EQUITY SHARES A PRENIUM OF ₹ 24/- PER EQUITY SHARES AGREGATING UP TO ₹ 1,44,42 LAXHSF ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 28/- PER EQUITY SHARES FOR EVERY 1 FULLY PAID-UP EQUITY SHARES AGREGATING UP TO ₹ 1,46,42 LAXHSF ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHARES OF OR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY 1 FULLY PAID-UP EQUITY SHARES AND OF 1 RIGHTS EADS THE ELIGIBLE EQUITY SHARES FOR CASH AT A PRICE OF ₹ 28/- PER EQUITY SHARE (INCLUDING FOR EVERY 1 FULLY PAID-UP EQUITY SHARES AND OF 1 RIGHTS EADS THE ELIGIBLE EQUITY SHARES TERMS OF THE ISSUE" BEGINNING ON PAGE 207. #Assuming full subscription. 85UE" BEGINNING ON PAGE 207. FAssuming full subscription. NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY LAST DATE FOR ON MARKET **ISSUE OPENS ON** ISSUE CLOSES ON<sup>#</sup> **RENUNCIATIONS** Thursday, August 29, 2024 Tuesday, August 27, 2024 Wednesday, September 04, 2024 od to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitisments are credited to the demait account of the Rancumos(s) on or prior to the issue Closing Dete. ue Committee thereof will have the right to extend the Issue Parket as it may determine from time to time but not accounding 30 (thirty) days from the Issue Opening Dete (inclusive of the issue Opening Dete). Fur Eligible Equity Issue Committee the Issue Closing Date. \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For Simple, Safe, Smart Way of making an application ASBA\* Make Use of It!!!! further details, check section on ASBA below. TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AND s for Application in this les coordance with Regulation 76 of the SEBI ICCR Regulations, SEBI Rights Issue Circular and the ASBA Circulars, all Investors ring to make an Application in this issue are mandatorify required to use the ASBA process, investors about orarily need the files expedicion to sech Applications before maining their Application through ASBA. For datas, refer "Procedure Ter Applications" RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHERE SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH in accorda SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH JURISSICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OF RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BUY ANY OF THE SALD SECURITIES OF RIGHTS THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OF ANY OF THE SECURITIES OF THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES. gh the ASBA Process" on page 219. uarouga any social reviews our page zite. These note that under to BOSBs complying with the requirements of 8EBI Circular CR/CFDDIU/132012 dated September 25, 2012, within the periods alipulated therein, Applications may be submitted at the Designated Branches of the 8CBBs. Further, In terms of the 8EBI Circular CR/CFDDIU/12013 dated January 02, 2013, its darified that for making Applications by SCBBs on their own account any AASA facility each wich SCB should have a separate account in its own name with any other SEBI registered SCBB(6). Submit and alib exceed solely for the purpose of making an Application in this laws and clear demanded that should be available in such account and application. The UniteD STATES OK TO CONDUCT A POLID CHPERING OF SECONT DIST. In the UNITED STATES. LAST DATE FOR APPLICATION: The last data for sumbles on 6 that days (from the Association Form or pain paper Application is Wednesday, September Vb, 2834, Le, Issue Cleang Date. Our Board or any committee thereof may restend the said data for such participation as it may obtaining from time to time, subject to the issue Ported ret submitted with an SCSB, upbaded with the Black Exchange and the Application Money is not blockat with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof is the solid block with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof is the solid block with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof the islo as all blocks with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof the islo as all blocks with the SCSB, on or before the issue Cleaning Date or such date and our Board or any committee thereof the all be at Boards to the solid blocks. The Replication of the thereof there are the solid block and our Board or any committee thereof the all be at Boards to the solid blocks. There are bin there of the thereof Date Andreidman through ASB and anones with the university in the Model The All Solid The Later of Differ. CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS CREDIT OF RUGHTS ENTITLEMENTS III DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS In accordance with Regulation 77A of the SEBI ICDR Regulations need with the SEBI ICDR Masker Clubals, the credit of Rights Entillements and Automet of Rights Equity Bonnes shall be made in dematerialized form only. Prior to the issue Opening Date, our Company shall credit the Rights Entillements to (1) the demat accounts of the Resident Eighte Equity Shareholders holding the Equity Shares held in advantational count of the Resident Eighte Equity Shareholders holding the Equity Shares held and accounts of the Resident Eighte Equity Shareholders which excited comprise Rights Entillements neiting to (a) Equity Shares held in a domat supprise accounts of the Resident Eighte Equity Shareholders which excited comprise Rights Entitlements neiting to (a) Equity Shares held in a domat supprise accounts of the Resident Eighte Equity Shareholders which account octars of the Resident Eighte Equity Sharesholders and here Registra on the Resident Eighte Equity Sharesholders have an examilative that our Company or with the Registra on the Rescord Date; or (d) credit of the Righte Entitlements nutreat/waversad/filest, or (a) the output of the Equity Sharesholders in the Registra disputs, including any court proceedings, or (f) Equity Sharesholders holding Equity Sharesholders in output of the Equity Sharesholders in the United Stares. (g) non-institutional equity shareholders in the United Stares. the regime sparse relative preview, as provide under the needing, basis of waterier on page 25 of the Luter of time. Please note that on the issue Costing Date, Applications through ASBA process will be uploaded unit 5.00 p.m. (Indian Standard Time) or such selended time as permitted by the Stock Exchange. LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approach from BSE for listing the Rights Equity Shares to be discloted pursuant to this issue wide its lister added June 15, 2024. Our Company will also make applications to the Stock Exchange to obtain its toding approach for the Rights Emittements as required under ICOR Mester Circular. For the purposes of this issue. the rights Equity Shares to be elicode provant to this issue vois in letter dated June 13, 2024. Our Company will also these applications to the Stock Exchange to obtain its trading approval for the Rights Entitlements as required under ICOR Mester Circular, For the purposes of this issue the Designated Stock Exchange is BSE Limited. DISCLANEER CLAUES OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any wey be desmod construct that the Letter of Offers that been descered or approved by BSE Limited, or allow its certify the constraints are the traditional and or allow construct that the Letter of Offers. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclosure clause of the BSE Limited. (g) non-institutional equity shreeholders in the United States. Additionally, our Company has usualized for during of the total Rights Entitlements condition to the densit accounts of the Eligible Equity Shareholders and the densit suspense earow account to the Stock Exchange after completing the corporate action. The details of the Rights Entitionents with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website of the Registrant Ley, www.lainki.com allot respective densits can be accessed by such respective Eligible Equity Shareholders on the website of the Registrant Ley, www.lainki.com allot respective densits only with other eaching on the densurus implemented theres. Rights Entidements shall be concluded to the respective densits of Eligible Equity Shareholders before the Issue Opening Date (A.a. Tusadage, August 22, 2404) only in densitatical dorm. Further, if no Appleation is made by the Epidible Equity Shareholders of Rights Entitier Closing Date, No Rights Equity Shareholders, Segriember 14, 2024, such Rights Entitiernets shall leave and while the acting shareholder of Rights Entitiernets are Closing Date, No Rights Equity Shareholder to accula the Rights Entitiernets will be credited, even if such Rights Entitiernets are required to make an application to apply for Rights Equity Shareholder Decam Total Rights Entitiernets are required to make an application to apply for Rights Equity Shareholder Decam Total Rights Entitiernets are required to make an application to apply for Rights Equity Shareholder Decam Total Rights Entitiernets are conflicted to make an application to apply for Rights Equity Shareholder and the Decam Total Rights Entitiernets are required to make an application to apply for Rights Equity Shareholder and relaxes to accessforts the Rights Entitiernets are required to make an application to apply for Rights Equity Shareholder and the Decam Total Rights Entitiernets are required to make an application to apply for Rig ess of any of the on page 202 of the LOR on page 202 of the LOF. DBSPATCH AND XAVILABILITY OF ISSUE MATERIALS: In eccordance with the SEBI KCDR Regulations and SEBI Rights have Circulars, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitiement Letter and other lesues material will be early dispetched only to be Eligible Equity Shamsholders who have provided their Indian address to cur Company and who are located in this instandions where the offer and sele of the Rights Entitiement or Rights Equity Shamse is permitted under laws: or such juridiction and does not result in and may not be construid as, a public offering in such juridictions. In case such Eligible Equity Shamsholders have provided their valid and the law of the fully to their valid and offer, and sele fully Ling Letter of Offer, the Application form, the Rights Eritifisment Letter and other laws entantial will be seried may be their valid and the and other and the series of the fully Shamsholders have not provided their valid activity of Offer, the Application the provided their activity of Offer, the Application Equity Shamsholders have provided their activity of Offer, the Application the series of the result of the Application of the result o PLEASE NOTE THAT CREDIT OF THERIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RICHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RICHTS EQUITY SHARES ON OR Offer, the Application Form, the Rights Entitlement Latter and other Issue material will be physically dispetched, on a reasonable effort basis, the indian addresses provided by them BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEI "TERMS OF ISSUE- PROCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER. accordance with the above the dispatch of the Abridged Latter of Offer, the Rights Entitiement Later along with the Application Form has been protected in a schorolic form through entail on August 22, 2024 by Registrar to the issue and by Registered Pest on August 23, 2024 by the Making of an above modulation for ABRA process – Investor dealing to make an Application in the lateue through ABRA process, may autimit the Application frough the ABRA process – Investore dealing to make an Application in the lateue through ABRA process, may autimit the Application Form to the Designated Branch of the SCSB or onl neiviectorric Application in their respective ASBA Accounts, lineation should ensure that they have correctly submitted the Application Merry payable on the Application in their respective ASBA Accounts, threadons that densure that they have correctly submitted the Application Merry payable on the Application in their respective ASBA Accounts, the electronic mode, for biodreg funds in the ASBA Account equivalent to the Application Merry mentioned in the Application Form, as the case may be, at the their of submitted or of the Application. Fort the Ist of brains which have been notified by SSB to act as SCSBs for the ASBA process, please refer to <u>blics/twww.asbl.pay.through.through.through.through.through.through.through.through.com accounts of the theory of accounts of the Application through the accounts.</u> Company Benker to the Issue: State Bank of India Monitoring Agency: Acuite Ratings & Research Limited memory grammy rewards to being the foregoing later of office and the Application Form (provided that the Eligible Equity Sher mitigible to subscribe for the Rights Equity Shere and expectable laws) on the wateless of: (I) the Company at www.lavkaventerorises.com: (ii) the Registrar at http://www.righta.alankit.com/; a of larve" on page 207 of the Letter of Offe APPLICATION ON PLAIN PAPER: (iii) the lead menager at www.corconsteprotessionals.com APPLICATION OF PLAN PARTIC. An Elgible Equity Stancholdrev which has nelliner received the Application Form nor is in a position to obtain the Application Form elitier from our Company, Registrar to the leave or from the website of the Registrar, can make an application to subscribe to the leave on picin paper through ASBA process. Eligible Equity Strateholdens shall submit the picin paper application to the Designated Branch of the SCSB for sufforting out ACSB to fock as mount application to the summit provide on the explication in the sold bank eccount maintained with the same SCSB. Applications on picin paper will not be accepted from any address outside Indie. (iv) the Stock Exchange at www.bseindia.com The investors can visit following links for the below-mentioned purposes Frequently asked questions and online/ electronic declosted Shareholders helpdesk for guida of difficulties faced by the Shareholders: http://www.rights.aiankti.com/ and www.laykayenterpr enterprises.c Updation of Indian address/ email address/ mobile number in the records maintained by the Regist Approximations on pain paper will not be accepted rom any appression units inclu-Additionally, in terms of Regulation 76 of the SEEI (CRIC Regulations, investors may choose to accept the offer to participate in this issue by making plain paper Applications. Please note that Eligible Equity Shareholdstra making an application in this issue by way of plain paper applications shall not be permitted to renounce any parties of the Rights Entitiements. The Application on plain paper, duby agined by the Eligible Equity Shareholder Including Joint Incluiers, in the same order and as par spectreen recorded with his/ner bank, must reach the office of the Designabid Branch of the SCSB before the lases Closing Dels and should contein the following entities. http://www.rights.slankit.com/ mission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Si Subresson of an analyticom/ http://www.ights.alanki.com/ The LOF is available on the webelts of SEBI at <u>www.asbi.gov/in</u> LEAD MANAGER OF THE ISBUE Corporate Professionals Capital Private Limited In 28. Routh Extension, Part I, New Delhi -110048, India ecorded with histric following particulars: Corporate Professionals Capital Privat D-25, South Examion, Part, I. We Delhi-1100(4), F Tel: +91 011 4062 2230; E-mail: mb@indiscp.com Investor Grevanca D:: mb@indiscp.com Webbits: www.copcreterstreams.ite.com Contact Parson: Ha. Angli Aggarvel SEBI Registration No.: INM00011435 AC OF THE 38UE Alamiti Assignments Limited Alamiti Assignments Limited • Nome of our issuer, being largkay Enterprises Limited, • Name and address of the Eligible Equity Shareholder houlding joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registreed Follo Number/ DP and Client ID No.; • Number of Rights Equity Shares held as on Record Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Address in the second Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Rights Equity Shares entited to: • Number of Address in Record Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Address in Rights Equity Shares entited to: • Number of Rights Equity Sharesholders making an application with an Indiam address, dotails of the NEF/CHNINO Account and as the account in number, name, thereacterial of Silker and official application with an Indiam address, dotails of the NEF/CHNINO Account and as the account in number, name, thereacterial of Silker and official application with an Indiam address, isolated on the Address and beneficial of the Careboard and the relevant Silker Equity Shareholder in all official application with an Indiam address, isolate entities and address and address and pointion be provided by the coupts, PAN of the Eligible Equity Shareholder in the assolation of the Rights Equity Shareholder and the estimate and address and point be provided by the epplicantic - extra the entities and edited as estarts of the SIGSB with address and edited and the estimate Name of our issuer, being Jaykay Enterprises Limited;
Name and address of the Eligible Equity Shareholder Including joint holders (in the Corporate Professionals Alankit House, 4E/2, Jhandewalan Extension, New Delhi-110055, India Tel: +91 11 4254 1966: Fax: +91 11 2355 2001 Clankit Tab +91 11 4254 1986; Far: +91 11 2255 E-mail: (własystołna Bolanckinasianmani Invester Grosenes D: Jakaszynijstada Websta: http://www.rishta.alarkii.com/ Contact Person: Ms. Shipra Starma Stells Registration No.: (Not00002532 Y AND COMPLIANCE OFFICER Investor: Entranciane J. initial I such Applicants are deemed to have accepted the following: n court primaria as a canno un rate acceptor a nationary. We achnowledge that the Company, the Level Marager, its additions and citiens will rely upon the truth and accuracy of the foregoing spresentations, warranties and agreements set forth iterain." representations, marianes and agreements as not interest. QUERERAS BARRAFULDERS: The detroktion of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitiament Lette, any other offening meterial and the lases of Rights Entitiements and the Rights Securities on a clybia basis to persons in advise basis to persons in advise basis to persons in advise to basis outside India is readvised by legal requirements prevailing in these juitscitcions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform thematelese about the methodons and T AND CONTLINUE: CHT CEN Jaykay Entorprises Limited Mr. Yogesh Shama Kama Towe, Rapur. 22000 J.Uka Pradesh – India Telephone: +91512-2371478 E-mail dr. 2014 Augusta Naturation Cont Websile: www.jaykayanhaprises.com observe such restrictions. Our Company is making this issue on a rights basis to the Eligible Equily Sharwholders and will depatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material only to email addresses of Eligible Equily Sharwholders who have provided an indian address to our Company and who are located in principlications where the offer and sale of the Rights Entitlement or Fights Socurities is particular determined under laws of social principlications and the rest and may not be construct as a public othering in each hybridizations in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address and in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address and in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form the webles of the Rights or con Company, SEL, and the SAck-Enderge. NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE ONT EEN AND WILL SE STATE. Corporate Identification Number: L55101UP1981PLC001187 Secretary and Compliance Officer for any pre-leaue or posiinvestors may contact the Registrar to the issue or our Company St interest in the other statistic to the ASEA process may be addressed to the Registrate to be issue, with a copy to the SCSS, giving this data such as mane, address of the Applicant, ontext number(s). Errail address of the sole first hoties, to in ourse or demain account, number of Rights Equity Starse applied for amount blocked, ASEA Account number and the Designated Starse the SCSS where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investor along with a photocopy of the astroneetingment size.

Date: August 23, 2024 Pieco: New Delhi

NO WHERE IN THE UNITED BIAL BATTHE FORTIG ENTITEMENTA RAW THE RAWTH EVALUATION THEORY THE RAWT AND BEEN AND THE NOT BE REGISTREED UNDER THE UNITED STATES SECURITIES ACT, 1983, AS AMENDED (SECURITIES ACT, OR ANY U.S. STATE SECURITIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATES OF AMERICA OR THE TERRITORIES OR POSSESSIONS THEREOF (UNITED STATES) OR 10.2, TO RTO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REQULATION S UNDER THE SECURITIES ACT, "REGULATION S"), EXCEPT IN A

**बिज़नेस स्टैंडर्ड** नई दिल्ली शनिवार, 24 अगस्त 2024

For Jaykay Enterprises Limits On behalf of the Board of Director

Mr. Yogesh S

9

**Company Secretary and Compliance Officer** 

LUCKNOW | SATURDAY, 24 AUGUST 2024 Business Standard

14

edvertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is in announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated gust 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI"). JAYKAY ENTERPRISES LIMITED Jaykay Enterprises Limited (our "Company" or the "issue") was originally incorporated as "J.K. Investment Trust Limited" on May 17, 1943, as a public company under the provisions of the India Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Outh on May 17, 1943. Subsequently, the name of ou Company was changed to "J.K. Styrthetics Limited", and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh, Kanpur on Way 9, 1961, under the provisions of the Companies Act, 1966, Euriter, the name of our Company was changed to "J.K. Styrthetics" in tesh certificate of Incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh and Utarakhand on October 15, 2010. For further details, please see "General Information" on page 76. Registered Office: Kamia Tower, Kanour-208001, Uttar Pradesh, India Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer Telephone: +91612-237/478 | E-mail Id: <u>cs@iavkaventarprises.com</u> | Webalke: <u>www.iavkaventarprises.com</u> Corporate Identification Number: L55101UP1961PLC001187 PROMOTER OF OUR COMPANY MRL ABHISHIEK SUNGHANIA FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY ISSUE OF UP TO 5,84,57,686 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF \$1.6 CAMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF \$2.6 PER EQUITY SHARE (INCLUDING APREMIUM OF \$2.4 PER EQUITY SHARES OF FACE VALUE OF \$1.6 EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF \$2.6 PER EQUITY SHARE FOR EVERY 1 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE ELIGIBLE EQUITY SHARES NO THE ELIGIBLE EQUITY SHARE FOR EVERY 1 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS, ON JULY 19, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE REFER TO "TERMS OF THE ISSUE" BEGINNING ON PAGE 207. #Asseming foll subscription. Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY LAST DATE FOR ON MARKET **ISSUE OPENS ON ISSUE CLOSES ON<sup>#</sup> RENUNCIATIONS**<sup>\*</sup> Thursday, August 29, 2024 Wednesday, September 04, 2024 Tuesday, August 27, 2024 "Eligible Equity Stannholders are requested to ensure that renumbation through off-market transfer is a #Corr Board or a duly euthorized Right Issue Committee thereof will have the right to extend the issue be permitted by any Applicant after the Issue Closing Dave. upleted in such a manner that the Rights Erdbarnents are credited to the densi account of the Renouncea(s) on or prior to the issue Closing Dete. nod as it may determine from time to time but not exceeding 30 (thirly) days from the Issue Opening Dete (inclusive of the Issue Opening Dete). Furth Simple, Safe, Smart Way of making an \*Applications supported by blocked amount (ASBA) is a better way of application-Make Use of It!!!! applying to issues by simply blocking the fund in the bank account. For ASBA further details, check section on ASBA below. TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AND RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIAAND IN JURISDICTIONS WHERE SUCH OFFERAND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH JURISDICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTER es for Application in this issu authors with Regulation 74 of the SEBI ICOR Regulations, SEBI Rights issue Circular and the ASBA Circulars, all investors issing to make an Application in this issue are mandatorily required to use the ASBA process. Investors should carefully need the rovisions applicable to such Applications before making their Application through ASBA. For details, refer "Procedore for Application providence applicable to such Applications before making their Application through ASBA. For extense, rener "Processive no Applications for our and application before and the application before and application before an application and application before and application before and application before application before and application before application before and application before application before application before and application before applicatio OF OFFER RELATES IS NOT, AND UNDER NO CRICUMSTANCES IS TO BE CONSTRUCT AN OF OTHER AND OBJECTS BECURITIES OR RIGHTS FOR SALE IN THE UNITED STATES OR AS ASSOCIATION THEREIN OF AN OFFER TO BUY ANY OF THE SAD SECURITIES OR RIGHTS. THERE IS NO INTERTION TO REGISTER ANY PORTION OF THE ISSUE OR ANY OF THE SAUD SECURITIES OR THE UNITED STATES OR TO CONDUCT APUBLIC OFFERING OF SECURITIES IN THE UNITED STATES. The UniteD at Nation of Outpool And United United Technics of a Schull files in the Schull so Initial. LAST DATE TOR APPLICATION: The lask data for automission of the Mail Micel in the Application Form on a plain paper Application is Weinsaday, September 64, 2834, Le, lesue Closing Data. Our Board or any committee thereof may actain the acid date for such particle of the lasse Park of all other acid gate and the such Closing Data). If the Application Form is not submitted with an SCS8, uploaded with the Stack Exchange and the Application Money is not blocked with the SCS8, on or before the lesue Closing Data or such data as may be adonated by our Board or any committee thereof that it board in the form of the form of the lesue Oparing Data). The Application Form is not submitted with an SCS8, uploaded with the Stack Exchange and the Application Money is not blocked with the SCS8, on or before the lesue Closing Data or such data as may be adonated by our Board or any committee thereof that it board into the lesue Oparing Data (cluster), the instead of the Instead (cluster) of the Hatter of Other Hatter of Data Application Data Application to other Data and in the lesue Closing Data or such data as may be adonated by our Board or any committee thereof that it board to data or any committee thereof that it board into a Stack for the start or Other Application Data Application throm the Stack Close of the United or Other. REDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS CREAT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS In accordance with Regulation 77A of the SEBI ICOR Regulations read with the SEBI ICOR Master Clouder, the credit of Rights Entitlements and Alciment of Rights Equity Shares shall be made in cernatorialized timm only. Prior is the issue Opening Date, our Company shall end it the Rights Entitlements to (1) the demail accounts of the Resident Eligible Equity Shareholders holding the Equity Share Index accounts of the Resident Eligible Equity Shareholders which would comprise Rights Entitionants and (1) the Cloud's Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders which would comprise Rights Entitionants which the account is a count of the Resident Eligible Equity Shareholders which would comprise Rights Entitionants maining to (4) Equity Shareholders in the account account of the Resident Eligible Equity Shareholder which are interactive accounts of the Resident Eligible Equity Shareholder which are future and the Rights Entitionants mainting to (4) the comprise Rights Entitionants mainting to (4) Equity Shareholders of (6) Equity Shareholder holder the Rights Entitionants in the account of the Resident Eligible Equity Shareholder holders to (4) Equity Shareholder holder the Rights Entitionants induced in the Rights Entit Share Currenty under Please note that on the Issue Closing Date, Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) of extended time as permitted by the Stock Exchange LETINC: The oxform storing for user and the BSE Limited ("BSE"). Our Company has received "in principle" approval from BSE for latin the Right Equity Shares to be allotted parsault to this level wide in latin dated June 13, 2024. Our Company will are make applications to the Stock Exchange to obtain its strating approval for the Right Entitlements are quirted unant ICDR Master Cardar. For the purposes of this level ns to the the Designated Stock Exchange is BSE Limited. (c) non-institutional equity shareholden in the United States. Additionally, our Company has submitted the details of the total Rights Entitlements evelled to the demait accounts of the Eligible Equity Stareholders and the densit suspense excore account to the Stock Exchange after completing the corporate accion. The details of the Rights Entitlements with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders near the weaks of the Registra La, <u>wareainstitution</u> after keying in their respective fails along with other account of the Stock Exchange after completing the constraints of the respective dential along with other accurity control measures implemented themas. Rights Entitlements with respect to each Eligible Equity Shareholders accurity of the Beausers in the Insue Rights Entitlements and be credited to the respective dential acount of Eligible Equity Shareholders boins the leave Opening Date (La. Tuesday, August 27, 2024) only in demachatized form. Further, if no Application is made by the Eligible Equity Shareholders boins the leave Opening Date (La. Tuesday, August 27, 2024) only in demachatized form. Further, if no Application is made by the Eligible Equity Shareholders boins the leave Opening Date (La. Tuesday, August 27, 2024) only in demachatized form. Further, if no Application is made by the Eligible Equity Shareholders boins the leave Opening Date (La. Tuesday, August 27, 2024) only in demachatized form 40, 2034, and Rights Erititements have laboration and a lab exciting the Rights Entitlements on co-form market and purchasser all loss be premium pare 40, 2034, and Rights Erititements. Hencens who are celified the Rights Erititements are required to makes an application to apply for Rights Equity Shares of must furture for ARIAN (EAUTT) of the Right Erititements and the Beautt 70, 2048, and the Rights Erititement accurs of Rights Equity Shares for a August 100, and August 2000 FOTT, Per Se, ENTITLE THE INVESTORS 10 THE Rights (c) non-institutional equity shareholders in the United States we becamined some examiner to be cannot. DIRCLAIMER CLAUGE OF BRE: It is be delated y understood that the permission given by BSE Limited should not in any way be deems contents of that the Lefter of Offer. The lowest one deared or approved by BSE Limited, nor deels to entity the correctness or completeness of any o contents of the Letter of Offer. The lowestorn are advised to refer to the Letter of Offer for the full test of the "Directainer clause of the BSE Lim ofanyoft on nace 202 of the LOF DISPATCH AND AXAILABILITY OF ISSUE INATERIALS: In accordance with the SEBI ICOR Regulations and SEBI Rights law Circula Latter of Offer, the Abridged Latter of Offer; the Application Form, the Rights Entitlement Latter and other leave material will be sent/ dap DisPATCH AND AVAILABILITY OF ISSUE INATERIALS: In accordance with the Section And Availability of the sent/dispetitive Latter of Dire, the Abridged Latter of Offer, the Application Form, the Rights Entitiement Letter and other levue material will be sent/dispetitive only to the Eligible Equity Stamuholders who have provided that in factor as too Company or advise and beatral in Justicelia and only to the Eligible Equity Stamuholders who have provided that in factor as too Company or advise and beatral in Justicelia and and the sector and beatral in Justicelia and the sector and beatral in Justicelia and the sector and beatral in Justicelia and the sector and beatral in a sector and the sector and the sector and beatral in Justicelia and the sector and beatral in Justicelia and the sector and the sector and beatral in any action construct as a public offering in sublicity Starters is particelial Equily Starters and other have provided being with a sector and the secto the Indian addresses provided by them. accordance with the above the dispatch of the Abridged Letter of Offer, the Rights Entitiement Letter along with the Application Form has been ampleted in electronic form through email on August 22, 2024 by Registrar to the Issue and by Registered Post on August 23, 2024 by the SEFORE THE BBUE CLOBING DATE AND MAKE RAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEE "TERMS OF ASUE- PROCEDURE FOR APPLICATION" ON PAGE 216 OF THE LETTER OF OFFER. Making of an Application tomogh the ASBA process - Investor desiring to make an Application in this issue through ASBA process, may submit the Application tomogh the ASBA process - Investor desiring to make an Application through the website of the SGSB of Complexity of the SGSB of the SGSB of Complexity of C Company. Banker to the leave: State Bank of India oring Agency: Acuite Ratings & Rea ch Umite investors can access the Letter of Offer; the Abridged Letter of Offer and the Application Form (provided that the Eigible Equity Sh sights to subscribe for the Rights Equity Shares under applicable laws) on the websites of: (I) the Company at www.jaykayenterprises.com (i) the Registrar at http://www.rights.elankit.com/ "Terms of issue" on page 207 of the Letter of Offer APPLICATION ON PLAIN PAPER: (ii) the lead manager at www.corporate APPLICATION ON FILAN PAPER: An Eligible Equity Standholder who has matter received the Application Form nor is in a position to obtain the Application Form either from our Company, Registran to the leaue or from the website of the Registrar, can make an application to subscribe to the leaue on plain paper through ASBA process. Eligible Equity Standholders what submit the plain paper application to the Designated Branch of the SIGB for authoriting and SGSB to dook an amount equivalent to the monour payable on the application in the said bank account meintained with the same SGSB. Applications on plain paper will not be accepted from any address outside India. Additionally, In terms of Regulation 78 of the SEBI ICDR Regulations, Investore may choose to accept the offer to participate in this issue by making plain paper Applications. Places not the Highlik Equity Standholder inviting an application in the lise use by way of plain paper applications shall not be participate in the Eligible Equity Standholder interface to the file leave by way of plain paper applications shall not be partition to rensume any portion of their Rights End formation. It has an application in the leave or plan and any address. (iv) the Stock Exchange at www.bseindia.com etors can visit following links for the bek lioned purposes: Frequently asked questions and on line' electronic dedicated Shareholders helpdex's for guidance on the Applic of difficultes tocod by the Shareholdens: <u>http://www.rights.alankit.com/</u> and <u>www.layboyenterrotives.com</u> Updation of Indian address/ email address/ mabile number in the necords maintained by the R Fre htp://www.rights.alankit.com/ Submission of self-attested PAN, client master sheet and demet at http://www.rights.alanidt.com/ The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen scorded with his/her bank, must reach the office of the Designaled Branch of the SCSB before the Issue Closing Date and should contain the The LOF is available on the website of SEBI at www.eebi.gov.in HAVL SERVICE
LEAD MANAGER OF THE ISSUE
Corporate Professionals Capital Private Limited
D-28, South Extension, Part, New Deh' 110049, India
Tet +41 011 4022 2036; Email: Indightales.com
Investor Orievance ID: mbg/indiag.com Notwing particulars: • Name of cur leaver, being Jeykary Enterprises Limited: • Name and address of the Eligible Equity Shareholder Induding joint holders (in the same order and as per specimen recorded with our Company or the Depadiatry); • Registered Folo Number (if and Clent ID No; • Number of Equity Shares hold as on Record Date, • Altiment option preformed - only Demait form, • Number of Rights Equity Shares epided for , I any, • Folds untuk of the Company or the Depadiatry); • Registered Folo Number (if and Clent ID No; • Number of Rights Equity Shares applied for , • Number of Additional Rights Equity Shares applied for (if any, • Folds untuk or of Rights Equity Shares applied for within the Right Entitlements, • Total amount said at the rate of Q 5 per Rights Equity Shares, • Details of the ASBA Account euch as the account number, name, address and ismuch of the relevent SCSS; • in case of INR Eligible Equity Shares papelied for the SSBA Account euch as the account number, name, address and the RFC/RNNRO Account euch as the account number, mane, actress and then the Off the SSBA Account euch as the account number, name, address and the RFC/RNNRO Account euch as the account number, mane, actress and formation of the SSBA the count of RM to Eligible Equity Shareholders many of the scheduler of Statis appointed by the oute, RNM to Eligible Equity Shareholder and the sechi Eligible Equity Shareholders mane, Interspectrue of the data value of the Rights Equity Shareholder of the SCBB to block an emount aquivelant to the Acplication Noney in the ASBA Account, e Statismer of the SCBB, the Additional Ryths Equity Shareholder and the SCBB, e Additional Ryths Equity Shareholder and the SCBB, e Additional Ryths Equity Shareholder and the SCBB, e Additional Ryths Equity Shareholder and the scheduler of the Rights Equity Shareholder and the SCBB, e Additional Ryths Equity Shareholder and the scheduler of the SCBB biolock an emparitie the Application and head account, e Statismer of the SCBB biolock an emp Corporate Professionals Website: www.corporateprofessionals.com Contact Person: Ma. Aniali Aggarwal SEBI Registration No.: INM000011435 R OF THE ISSUE Alankit Assignments Limited Nankit House, 45/2, Jhandewalan Edension, N Tel: +91 11 4254 1966; Fex: +91 11 2355 2001; w Delhi-110055, India Elankit E-mail: jaykayerighta@atankitassignments.com Investor Grievance ID: jaykayerights@atankit Website: http://www.rights.alenkit.com Gontact Penson: No. Shipra Shama SEBI Registration No. INF000002532 NY SECRETARY AND COMPLIANCE OFFICER Jaykay Enterprises Limited włodgo that the Company, the Load Manager, ka alfiliates and others will rely upon the truth and a sna, warranties and agreements set forth therein." grecontations, wateriess on operative and total areas. WRERLAS SHARENOLDERS: The clinits of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitionent etcer, may other offering material and the letter of Rights Entitionents and the Rights Sociaties on a rights basic to persons in optimistic attract utation india reas and an and the letter of Rights Entitionents and the Rights Sociaties on a rights basic to persons in optimistic attract utation and the reasons and the letter of Rights Entitionents and the Rights Entitionent. Persons in whose possession the Letter of Offer, the Abridged date of Offer, the Application Form, or the Rights Entitionent. Letter may come, are required to inform themselves about the restrictions and Jaykay Enterprises Limited
Have a service of the second s observe such netrictions. Our company is making this issue on a rights basis to the Eligible Equity Shareholders and will dispatch the Abridged Latter of Offer, the Application Form, The Rights Entitement Latter and other issue material only to email addresses of Eligible Equity Shareholders who have provided an indian address to car Company and who are located in juried.cions where the offer and sale of the Rights Entitlement or Rights Soundtes by permitted under laves of our Company and who are located in juried.cions where the offer and sale of the Rights Entitlement or Rights in case the Eligible Equity Shareholders have not provided their while - mail address, the insue material will be the indirection or and and in case the Eligible Equity Shareholders have not provided their while - mail address, the insue material will be to the indirection and in case the Eligible Equity Shareholders have not provided their while - mail address, the insue material will be to the indirection and the case that Eligible Equity Shareholders have not provided their while - mail address, the the issue material will be to the indire address provide by them. Investors can call to cases the Eligible Equity Shareholders in the men investors can call be accessed the Eater of Otter, the Abridged Latter of the registrar, car Company, SEBL, and the Book Exchange. NO OPER FM the Lumiter States: THE RIGHT EXIMITER SAND THE RIGHTS EQUITY SHARES HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE UNITED STATES SECURITIES ACT, 1933, AS AMENDED TRENSFERRED WITHIN THE UNITED STATES SC CURRIES LAWS AND MAY NOT BE OFFERED, SOLD, RESOLD OR OTHERWISE TRANSFERRED WITHIN THE UNITED STATES OF AMERICA OR THE TERRITORIES OR POSSESSIONS THEREOF ("UNITED STATES" OR "U.S."; OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, "U.S. PERSONS" (AS DEFINED IN REGULATION S UNDER THE SECURITIES ACT ("REGULATION S"), EXCEPT IN A rve such restr ms, or the plain paper application, as the case may be, was submitted by the investors along with a photocopy of the asknowle

For Javkey Enterprises Limitac On behalf of the Board of Direc 946

Company Secretary and Compliance Officer

Wr. Yogash &

Date: August 23, 2024 Place: New Delhi

tisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or sell securities. This is ouncement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated 17, 2024, the "Letter of Offer" or ("LOF") filed with the BSE Limited ("BSE" or "Stock Exchange"), and the Securities and the Exchange Board of India ("SEBI"). **JAYKAY ENTERPRISES LIMITED** Jaykay Enterprises Limited (our 'Company' or the 'Issue'') was originally incorporated as 'J.K. Investment Trust Limited' on May 17, 1943, as a public company under the provisions of the Companies Act, VII of 1913 with a certificate of incorporation issued by the Registrar of Joint Stock Companies, United Provinces of Agra and Oudh on May 17, 1943. Subsequently, the name Company was changed to 'J.K. Synthetics Limited', and a fresh certificate of incorporation consequent to the change of name was issued by the Registrar of Companies, Utar Pradesh, Kan May 9, 1961, under the provisions of the Companies Act, 1956, Errither, the name of our Company was changed to 'J.K.Subsequently, include the constance of a fresh certification consecution to the change of name was issued by the Registrar of Companies, Utar Pradesh, Kan to the change of name was issued by the Registrar of Companies, Utar Pradesh and Utarakhand on October 15, 2010. For further details, please see 'General Information' on page 76. ns of the in Registered Office: Kamla Tower, Kanpur-208001, Uttar Pradesh, India Contact Person: Mr. Yogesh Sharma, Company Secretary and Compliance Officer Telephone: +91512-2371478 | E-mail Id: cs@lavkaventerprises.com | Website: www.lavkaventerprises.com Corporate Identification Number: L55101UP1961PLC001187 PROMOTIER OF OUR COMPANY: MR. ABHISHEK SINGHANIA FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF JAYKAY ENTERPRISES LIMITED ONLY ISSUE OF UP TO 6,84,57,885 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF 3'1/- EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF 2'2% - PER EQUITY SHARE SOURCE OF UP TO 6,84,57,885 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF 3'1/- EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF 2'2% - PER EQUITY SHARE (INCLUDING A PRENIUM OF 2'24 - PER EQUITY SHARE) AGGREGATING UP TO 3'1,614.42 LAKHSØ ON A RIGHTS BABIS TO THE ELIGIBLE EQUITY SHARES") FOR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY 1 FULLY PAID-UP EQUITY SHARES HOLD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE FOR EVERY 1 FULLY PAID-UP EQUITY SHARES HOLD BY THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARE TERMS OF THE ISSUE" BEGINNING ON PAGE 207, #Assemption. Corporate Identification Number: L55101UP1961PLC001187 85UE" BEGINNING ON PAGE 207. FAssuming full subscription. NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY LAST DATE FOR ON MARKET **ISSUE OPENS ON** ISSUE CLOSES ON<sup>#</sup> **RENUNCIATIONS** Thursday, August 29, 2024 Tuesday, August 27, 2024 Wednesday, September 04, 2024 od to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitisments are credited to the demait account of the Rancumos(s) on or prior to the issue Closing Dete. ue Committee thereof will have the right to extend the Issue Parket as it may determine from time to time but not accounding 30 (thirty) days from the Issue Opening Dete (inclusive of the issue Opening Dete). Fur Eligible Equity Issue Committee the Issue Closing Date. \*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For Simple, Safe, Smart Way of making an application ASBA\* Make Use of It!!!! further details, check section on ASBA below. TRANSACTION EXEMPT FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT. THE RIGHTS ENTITLEMENTS AND s for Application in this les coordance with Regulation 76 of the SEBI ICCR Regulations, SEBI Rights Issue Circular and the ASBA Circulars, all Investors ring to make an Application in this issue are mandatorify required to use the ASBA process, investors about orarily need the files expedicion to sech Applications before maining their Application through ASBA. For datas, refer "Procedure Ter Applications" RIGHTS EQUITY SHARES REFERRED TO IN THIS LETTER OF OFFER ARE BEING OFFERED IN INDIA AND IN JURISDICTIONS WHERE SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/ OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH in accorda SUCH OFFER AND SALE OF THE RIGHTS EQUITY SHARES AND/OR RIGHTS ENTITLEMENTS ARE PERMITTED UNDER LAWS OF SUCH JURISSICTIONS, BUT NOT IN THE UNITED STATES. THE OFFERING TO WHICH THIS LETTER OF OFFER AND ABRIDGED LETTER OF OFFER RELATES IS NOT, AND UNDER NO CIRCUMSTANCES IS TO BE CONSTRUED AS, AN OFFERING OF ANY SECURITIES OF RIGHTS FOR SALE IN THE UNITED STATES OR AS A SOLICITATION THEREIN OF AN OFFER TO BUY ANY OF THE SALD SECURITIES OF RIGHTS THERE IS NO INTENTION TO REGISTER ANY PORTION OF THE ISSUE OF ANY OF THE SECURITIES OF THE UNITED STATES OR TO CONDUCT A PUBLIC OFFERING OF SECURITIES IN THE UNITED STATES. gh the ASBA Process" on page 219. uarouga any social reviews our page zite. These note that under to BOSBs complying with the requirements of 8EBI Circular CR/CFDDIU/132012 dated September 25, 2012, within the periods alipulated therein, Applications may be submitted at the Designated Branches of the 8CBBs. Further, In terms of the 8EBI Circular CR/CFDDIU/12013 dated January 02, 2013, its darified that for making Applications by SCBBs on their own account any AASA facility each wich SCB should have a separate account in its own mane with any offer SEBI registered GCB36(s). Submit and alib te used solely for the purpose of making an Application in this laws and clear demanded that should be available in such account and application. The UniteD STATES OK TO CONDUCT A POLID CHPERING OF SECONT DIST. In the UNITED STATES. LAST DATE FOR APPLICATION: The last data for sumbles on 6 that days (from the Association Form or pain paper Application is Wednesday, September Vb, 2834, Le, Issue Cleang Date. Our Board or any committee thereof may restend the said data for such participation as it may obtaining from time to time, subject to the issue Ported ret submitted with an SCSB, upbaded with the Black Exchange and the Application Money is not blockat with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof is the solid block with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof is the solid block with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof the islo as all blocks with the SCSB, on or before the issue Cleaning Date or such date as may be extended by our Board or any committee thereof the islo as all blocks with the SCSB, on or before the issue Cleaning Date or such date and our Board or any committee thereof the all be at Boards to the solid blocks. The Replication of the thereof there are the solid block and our Board or any committee thereof the all be at Boards to the solid blocks. There are bin there of the thereof Date Andreidman through ASB and anones with the university in the Model The All Solid The Later of Differ. CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS CREDIT OF RUGHTS ENTITLEMENTS III DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS In accordance with Regulation 77A of the SEBI ICDR Regulations need with the SEBI ICDR Masker Clubals, the credit of Rights Entillements and Automet of Rights Equity Bonnes shall be made in dematerialized form only. Prior to the issue Opening Date, our Company shall credit the Rights Entillements to (1) the demat accounts of the Resident Eighte Equity Shareholders holding the Equity Shares held in advantational count of the Resident Eighte Equity Shareholders holding the Equity Shares held and accounts of the Resident Eighte Equity Shareholders which excited comprise Rights Entillements neiting to (a) Equity Shares held in a domat supprise accounts of the Resident Eighte Equity Shareholders which excited comprise Rights Entitlements neiting to (a) Equity Shares held in a domat supprise accounts of the Resident Eighte Equity Shareholders which account octars of the Resident Eighte Equity Sharesholders and here Registra on the Resident Eighte Equity Sharesholders have an examilative that our Company or with the Registra on the Rescord Date; or (d) credit of the Righte Entitlements nutreat/waversad/filest, or (a) the output of the Equity Sharesholders in the Registra disputs, including any court proceedings, or (f) Equity Sharesholders holding Equity Sharesholders in output of the Equity Sharesholders in the United Stares. (g) non-institutional equity shareholders in the United Stares. the regime sparse relative preview, as provide under the needing, basis of waterier on page 25 of the Luter of time. Please note that on the issue Costing Date, Applications through ASBA process will be uploaded unit 5.00 p.m. (Indian Standard Time) or such selended time as permitted by the Stock Exchange. LISTING: The existing Equity Shares are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approach from BSE for listing the Rights Equity Shares to be discloted pursuant to this issue wide its lister added June 15, 2024. Our Company will also make applications to the Stock Exchange to obtain its toding approach for the Rights Emittements as required under ICOR Mester Circular. For the purposes of this issue. the rights Equity Shares to be elicode provant to this issue vois in letter dated June 13, 2024. Our Company will also these applications to the Stock Exchange to obtain its trading approval for the Rights Entitlements as required under ICOR Mester Circular, For the purposes of this issue the Designated Stock Exchange is BSE Limited. DISCLANEER CLAUES OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any wey be desmod construct that the Letter of Offers that been descered or approved by BSE Limited, or allow its certify the constraints are the traditional and or allow construct that the Letter of Offers. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclosure clause of the BSE Limited. (g) moninal aquity shareholders in the United States. Additionally, our company has usefulled the during of the total Rights Entitienness endited to the demat accounts of the Eligible Equity Shareholders and the demat suspense escrew account to the Stock Exchange after completing the companie action. The details of the Rights Entitlements with respect to each Eligible Equity Shareholders can be accessed by such respective Eligible Equity Shareholders on the website of the Registrain Law, <u>wavelaintik</u> cannot safe theying in their respective Eligible Equity Shareholders on the accessed by such respective Eligible Equity Shareholders on the Accessed by such respective Eligible Equity Shareholders on the Accessed by a such respective the such Company the Access Rights Entitiencemas shall be condited to the respective demat accounts of Eligible Equity Shareholders before the Issue College Date (A.a. Tusadage, Anguest 22, 2024) only in domainsticated forms. Further, If no Application is made by the Eligible Equity Shareholders on Rights Entitieness and Shareholder and the demat accounts of Eligible Equity Shareholders on Rights Entitieness and large the Accessed on the Architeck for a such accessed Rights Entitienesis shall lapse and shall be accling bland the Rights Entitieness Closing Date, No Rights Equity Sharee for such lapsed Rights Entitienesis. Previous who are celled the Rights Entitements are required to make an application to apply fix Rights Equity Sharee of and under laws to accessed by the Rights Entitienesis PLASENOTE THAT CRESSTOR OF THE RIGHTS Extra UNIT. ENTITIENT IN THE DEMAT ACCUM TORE WOR PRE ACCEMENT ENTITIENT THE INVESTIONS ess of any of the on page 202 of the LOR on page 202 of the LOF. DBSPATCH AND XAVILABILITY OF ISSUE MATERIALS: In eccordance with the SEBI KCDR Regulations and SEBI Rights have Circulars, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitiement Letter and other lesues material will be early dispetched only to be Eligible Equity Shamsholders who have provided their Indian address to cur Company and who are located in this instandions where the offer and sele of the Rights Entitiement or Rights Equity Shamse is permitted under laws: or such juridiction and does not result in and may not be construid as, a public offering in such juridictions. In case such Eligible Equity Shamsholders have provided their valid and the law of the fully to their valid and offer, and sele fully Ling Letter of Offer, the Application form, the Rights Eritifisment Letter and other laws entantial will be seried may be their valid and the and other and the series of the fully Shamsholders have not provided their valid activity of Offer, the Application the provided their activity of Offer, the Application Equity Shamsholders have provided their activity of Offer, the Application the series of the result of the Application of the result o PLEASE NOTE THAT CREDIT OF THERIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNT DOES NOT, PER SE, ENTITLE THE INVESTORS TO THE RICHTS EQUITY SHARES AND THE INVESTORS HAVE TO SUBMIT APPLICATION FOR THE RICHTS EQUITY SHARES ON OR Offer, the Application Form, the Rights Entitlement Latter and other Issue material will be physically dispetched, on a reasonable effort basis, the indian addresses provided by them BEFORE THE ISSUE CLOSING DATE AND MAKE PAYMENT OF THE APPLICATION MONEY, FOR FURTHER DETAILS, - PLEASE SEI "TERMS OF ISSUE- PROCEDURE FOR APPLICATION" ON PAGE 219 OF THE LETTER OF OFFER. accordance with the above the dispatch of the Abridged Latter of Offer, the Rights Entitiement Later along with the Application Form has been protected in a schorolic form through entail on August 22, 2024 by Registrar to the issue and by Registered Pest on August 23, 2024 by the Making of an above modulation for ABRA process – Investor dealing to make an Application in the lateue through ABRA process, may autimit the Application frough the ABRA process – Investore dealing to make an Application in the lateue through ABRA process, may autimit the Application Form to the Designated Branch of the SCSB or onl neiviectorric Application in their respective ASBA Accounts, lineation should ensure that they have correctly submitted the Application Merry payable on the Application in their respective ASBA Accounts, threadons that densure that they have correctly submitted the Application Merry payable on the Application in their respective ASBA Accounts, the electronic mode, for biodreg funds in the ASBA Account equivalent to the Application Merry mentioned in the Application Form, as the case may be, at the their of submitted or of the Application. Fort the Ist of brains which have been notified by SSB to act as SCSBs for the ASBA process, please refer to <u>blics/twww.asbl.pay.through.through.through.through.through.through.through.through.com accounts of the theory of accounts of the Application through the accounts.</u> Company Benker to the Issue: State Bank of India Monitoring Agency: Acuite Ratings & Research Limited memory grammy rewards to being the foregoing later of office and the Application Form (provided that the Eligible Equity Sher mitigible to subscribe for the Rights Equity Shere and expectable laws) on the wateless of: (I) the Company at www.lavkaventerorises.com: (ii) the Registrar at http://www.righta.alankit.com/; a of larve" on page 207 of the Letter of Offe APPLICATION ON PLAIN PAPER: (iii) the lead menager at www.corconsteprotessionals.com APPLICATION OF PLAN PARTIC. An Elgible Equity Stancholdrev which has nelliner received the Application Form nor is in a position to obtain the Application Form elitier from our Company, Registrar to the leave or from the website of the Registrar, can make an application to subscribe to the leave on picin paper through ASBA process. Eligible Equity Strateholdens shall submit the picin paper application to the Designated Branch of the SCSB for sufforting out ACSB to fock as monut equivalent to the semuric poyebie on the explication in the seld bank eccount maintained with the same SCSB. Applications on picin paper will not be accepted from any address outside Indie. (iv) the Stock Exchange at www.bseindia.com The investors can visit following links for the below-mentioned purposes Frequently asked questions and online/ electronic declosted Shareholders helpdesk for guida of difficulties faced by the Shareholders: http://www.rights.aiankti.com/ and www.laykayenterpr enterprises.c Updation of Indian address/ email address/ mobile number in the records maintained by the Regist Approximations on pain paper will not be accepted rom any appression units inclu-Additionally, in terms of Regulation 76 of the SEEI (CRIC Regulations, investors may choose to accept the offer to participate in this issue by making plain paper Applications. Please note that Eligible Equity Shareholdstra making an application in this issue by way of plain paper applications shall not be permitted to renounce any parties of the Rights Entitiements. The Application on plain paper, duby agined by the Eligible Equity Shareholder Including Joint Incluiers, in the same order and as par spectreen recorded with his/ner bank, must reach the office of the Designabid Branch of the SCSB before the lases Closing Dels and should contein the following entities. http://www.rights.slankit.com/ mission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Si Subresson of an analyticom/ http://www.ights.alanki.com/ The LOF is available on the webelts of SEBI at <u>www.asbi.gov/in</u> LEAD MANAGER OF THE ISBUE Corporate Professionals Capital Private Limited 17-28. Routh Extension, Part I, New Delhi -110048, India ecorded with histric following particulars: Corporate Professionals Capital Privat D-25, South Examion, Part, I. We Delhi-1100(4), F Tel: +91 011 4062 2230; E-mail: mb@indiscp.com Investor Grevanca D:: mb@indiscp.com Webbits: www.copcreterstreams.ite.com Contact Parson: Ha. Angli Aggarvel SEBI Registration No.: INM00011435 AC OF THE 38UE Alamiti Assignments Limited Alamiti Assignments Limited • Nome of our issuer, being largkay Enterprises Limited, • Name and address of the Eligible Equity Shareholder houlding joint holders (in the same order and as per specimen recorded with our Company or the Depository); • Registreed Follo Number/ DP and Client ID No.; • Number of Rights Equity Shares held as on Record Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Address in the second Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Rights Equity Shares entited to: • Number of Address in Record Date; • Allottere topion prefored - only Demat form; • Number of Rights Equity Shares entited to: • Number of Address in Rights Equity Shares entited to: • Number of Rights Equity Sharesholders making an application with an Indiam address, dotails of the NEF/CHNINO Account and as the account in number, name, thereacterial of Silker and official application with an Indiam address, dotails of the NEF/CHNINO Account and as the account in number, name, thereacterial of Silker and official application with an Indiam address, isolated on the Address and beneficial of the Careboard and the relevant Silker Equity Shareholder in all official application with an Indiam address, isolate entities and address and address and pointion be provided by the coupts, PAN of the Eligible Equity Shareholder in the assolation of the Rights Equity Shareholder and the estimate and address and point be provided by the epplicantic - extra the entities and edited as estarts of the SIGSB with address and edited and the estimate Name of our issuer, being Jaykay Enterprises Limited;
Name and address of the Eligible Equity Shareholder Including joint holders (in the Corporate Professionals Alankit House, 4E/2, Jhandewalan Extension, New Delhi-110055, India Tel: +91 11 4254 1966: Fax: +91 11 2355 2001 Clankit Tab +91 11 4254 1986; Far: +91 11 2255 E-mail: (własystołna Bolanckinasianmani Invester Grosenes D: Jakaszynijstada Websta: http://www.rishta.alarkii.com/ Contact Person: Ms. Shipra Starma Stells Registration No.: (Not00002532 Y AND COMPLIANCE OFFICER Investor: Entranciane J. initial I such Applicants are deemed to have accepted the following: n court primaria as a canno un rate acceptor a nationary. We achnowledge that the Company, the Level Marager, its additions and citiens will rely upon the truth and accuracy of the foregoing spresentations, warranties and agreements set forth iterain." representations, marianes and agreements as not interest. QUERERAS BARRAFULDERS: The detroktion of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitiament Lette, any other offening meterial and the lases of Rights Entitiements and the Rights Securities on a clybia basis to persons in advise basis to persons in advise basis to persons in advise to basis outside India is readvised by legal requirements prevailing in these juitscitcions. Persons in whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form, or the Rights Entitlement Letter may come, are required to inform thematelese about the methodons and T AND CONTLINUE: CHT CEN Jaykay Entorprises Limited Mr. Yogesh Shama Kama Towe, Rapur. 22000 J.Uka Pradesh – India Telephone: +91512-2371478 E-mail dr. 2014 Augusta Naturation Cont Websile: www.jaykayanhaprises.com observe such restrictions. Our Company is making this issue on a rights basis to the Eligible Equily Sharwholders and will depatch the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other issue material only to email addresses of Eligible Equily Sharwholders who have provided an indian address to our Company and who are located in principlications where the offer and sale of the Rights Entitlement or Fights Socurities is particular determined under laws of social principlications and the rest and may not be construct as a public othering in each hybridizations in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address and in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address and in case the Eligible Equily Sharwholders have provided their restal address, the leave material will be sent only to their add e-mail address effort basis, to the Indian addresses provided by them. Investors can also access the Letter of Offer, the Abridged Letter of Offer and the Application Form the webles of the Rights or con Company, SEL, and the SAck-Enderge. NO OFFER IN THE UNITED STATES: THE RIGHTS ENTITLEMENTS AND THE RIGHTS EQUITY SHARES HAVE ONT EEN AND WILL SE STATE. Corporate Identification Number: L55101UP1981PLC001187 Secretary and Compliance Officer for any pre-leaue or posiinvestors may contact the Registrar to the issue or our Company St interest in the other statistic to the ASEA process may be addressed to the Registrate to be issue, with a copy to the SCSS, giving this data such as mane, address of the Applicant, ontext number(s). Errail address of the sole first hoties, to in ourse or demain account, number of Rights Equity Starse applied for amount blocked, ASEA Account number and the Designated Starse the SCSS where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investor along with a photocopy of the astroneetingment size.

Date: August 23, 2024 Pieco: New Delhi

NO WHERE IN THE UNITED BIAL BATTHE FORTIG ENTITEMENTA RAW THE ROUTED EVENT TAPPAGE PAVE AND BEEN AND THE SALT, THE AND THE AND

**बिज़नेस स्टैंडर्ड** ल**खन**क | शनिबार, 24 अगस्त 2024

For Jaykay Enterprises Limits On behalf of the Board of Director

Mr. Yogesh S

7

**Company Secretary and Compliance Officer**